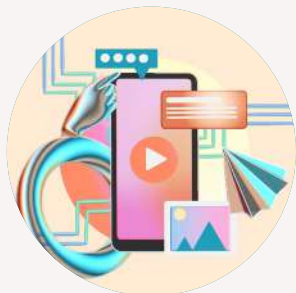


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Connecting realities, building perspectives



B2C vs B2B Design

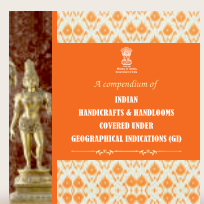
Designing for B2C (Business-to-Consumer) and B2B (Business-to-Business) markets requires different approaches as they cater to distinct audiences with unique needs and expectations. [Read more..](#)

Crisis of Urban Governance in India

India's urbanisation has revealed the need for more urban governance. This report explains how urban local bodies, meant to be close to citizens, have been made inefficient by central and state governments. The 74th Constitutional Amendment Act failed to decentralise power, leaving urban local bodies weak and subject to party politics at the grassroots level. [Read more..](#)



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